



7 REASONS WHY YOU NEED AN IT TEAM TO CRUSH YOUR COMPETITION



Today's business owner and executives have so many daily distractions and sometimes delegating responsibilities can be a challenge. When it comes to your company's information technology,

hiring an educated IT team to handle this part of your business can save you time and money while also keeping your customers' information secure in the modern world of cyber-security threats.

When making the decision of whether to hire a technology team to provide comprehensive solutions for your business, keep in mind the following benefits:

1 **Faster Time to Resolution**

To remain competitive, businesses must maximize current technologies. They must do this cost effectively and with little direct IT experience.

Maintaining a dedicated, full-time IT department is simply too expensive for smaller businesses. It can also be very time consuming and inefficient for many companies.


The answer to this predicament is solved by hiring an outside technology team. Not only does one team with all “keys” to login and fix issues immediately save your company more time than having multiple vendors attempting to sync their schedules, but people are generally happiest doing what they do best. This means your internal team of employees will get frustrated by distracting tasks that have nothing to do with their essential job functions. Doctors, lawyers, accountants, architects, engineers, marketers, office managers and most everyone else are at their best when they focus on their core competencies. The time and effort spent on figuring out Information Technology has a cost. Researching solutions, implementing new technology and fixing IT-related problems are extremely inefficient for non IT professionals. By using a professional technology service provider, your staff is free to spend time focusing on revenue generating opportunities and the business of the business.

2 **Better Integration Between Systems**

Your company’s devices all “ride on the same wire” and interface with the network as a whole. As a growing business, you are dealing with decisions of

which is the best business system to manage your expanding operations and, in many cases, planning of an integrated business management system often takes a back seat to short-term revenue goals. As a consequence, various applications are installed at different points in time in various functional areas, resulting in business process inefficiencies and software integration challenges. How can problems like





these avoided? One provider makes it all work together more effectively and efficiently. Partnering with an IT team means changes can be made with a few clicks rather than visiting multiple systems. The team stays on top of the updates, upgrades and daily function which keeps the research, time and concern off of your mind and places it in the hands of your trusted IT service team.

3 Collective Expertise

With any aspect of business, a team offers more brain power than a one or two man operation. An IT team is constantly updating their education on new technology and then using this knowledge to keep your company up to date. An experienced IT team also has knowledge on a variety of different technology-based topics as well as experience fixing any “hiccups” that might come up along the way.

This is especially important when it comes to cyber-security. Today’s business world is full of “what ifs” and your company’s cyber-security should be top of the priority list. 1 in every 5 businesses will be hacked at some point, which leaves the question more of “when” rather than “if”. Unless your staff is being educated on cyber-security and continuing their education regularly, your business is at a higher risk than if you hire an IT team to make sure your company is secure and up to date on security.

4 Faster Response Times

Time is money. Even a few minutes of downtime can carry enormous business costs so maximizing your uptime must be a high priority. The cost of a small business reacting to events like internet connectivity, email communications, corrupt data or systems failure can be high when you are trying to deal with it yourself, relying on multiple vendors or a smaller team without enough staff

available to locate and fix the problem. When you partner with a larger team of IT professionals, you will reduce and often eliminate costly downtime caused by unexpected technology issues.

5 Resolution Rather Than Remediation

Understanding the basis of a problem often takes a little more time and effort but is important when trying to resolve the issue. Smaller tech teams are often over-booked so they will send out their team members to put a Band-Aid on the problem but you will be calling them on a regular basis because they were too busy to get to the root of the problem on the first visit. When hiring a larger team of IT professionals to service your company, they have the time to spend researching the problem and making sure it is fixed the first time. Ultimately, this saves your company money and the downtime is kept to a minimum.

6 Multiple Vendors = Multiple Problems

When there is diversity in vendors, it often means a diversity in their techniques. From software to troubleshooting, each vendor has their own system set up. This can often lead to working around the problem or “rigging” a system to work temporarily until they have the proper tools in hand. This, of course, means you will need the vendors to return, each with their own costs. When you partner with a professional IT team, you have peace of mind knowing everyone is working together with the same training, techniques and correct tools to resolve your technology issues from the start.



7 Overall Costs Are Lower

As stated above, multiple vendors each come with their own costs for time spent at your office or on the phone with your staff. This cost adds up. When you have one IT team handling any technology issues, you cut down on the costs owed due to the fact that 1) They have regular communication with your office on any issues that might come up, fixing many of them before you realize it was even a problem and 2) they get to the root of the problem on the first try rather than putting a Band-Aid on the problem which will only need to be fixed down the road.



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