



STATE OF THE INDUSTRY



Today, technology is growing more and more complex. With that, comes numerous risks including data breaches, downtime, profit loss, reputation damage and so much more.



\$100,000

avg. dollar amount
companies lose per
ransomware incident

CNN



The #1 cause of data breaches is human error!

These errors account
for 52% of incidents.

CompTIA

Nearly **50%** of all
cyber attacks target
small businesses



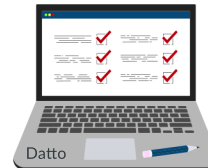
SCORE

90% of successful
cyber attacks use
phishing as a way to
lure the user into
clicking an infected link.

retruster.



With an effective backup and
disaster recovery plan, **96%**
of companies were able to
survive a ransomware attack.



Every 14 seconds, a business is hit with ransomware!



PhoenixNap

By 2021, it'll be 11
seconds that a
company falls victim.



After a cyber attack, **60%** of small organizations go out of business within **6 months.**

Denver Post

Within one year, **93%** of businesses
who suffer a major data breach are
forced to close their doors.

Phoenix NAP

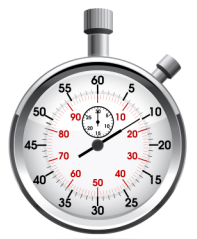
Ransomware is the fastest growing
form of cybercrime and 75% of
those infected were running
up-to-date anti-virus.

Cybersecurity ventures
Sophos

60 million

people in the
US were victims of
identity theft

The 2018 Harris Poll



48 minutes

is the average
daily amount
of time that
an employee
wastes work-
ing with slow
technology

Oxford Economics and
Nimble Storage



Top 5 Most Targeted Industries

Healthcare
Manufacturing
Financial
Government
Transportation

IBM X-Force Cyber Security
Intelligence Index