

## FOR IMMEDIATE RELEASE

Contact: Pam Denham pdenham6400@att.net

251.656.3843

## BALDWIN COUNTY-BASED BUSINESS INFORMATION SOLUTIONS RECEIVES NATIONAL RECOGNITION FOR EXCELLENCE IN MANAGED IT SERVICES

Robertsdale, Alabama (*March 4, 2016*) – Business Information Solutions (BIS), a notable IT support company along the Gulf Coast, announced today that <u>CRN</u>, a brand of <u>The Channel Company</u>, has named BIS to its 2016 Managed Service Provider (MSP) 500 list in the Pioneer 250 category. This annual list recognizes those North American solution providers with cutting-edge approaches to delivering managed services. Their top-notch offerings help companies navigate the complex and ever-changing landscape of IT, improve operational efficiencies, and maximize their return on IT investments.

In today's fast-paced business environments, MSPs play an important role in helping companies leverage new technologies without straining their budgets or losing focus on their core business. CRN's MSP 500 list shines a light on the most forward-thinking and innovative of these key organizations.

The list is divided into three categories: the MSP Pioneer 250, recognizing companies with business models weighted toward managed services and largely focused on the SMB market; the MSP Elite 150, recognizing large, data center-focused MSPs with a strong mix of on premise and off-premise services; and the MSP Hosting Service Provider 100, recognizing MSPs focused primarily on off-premise, cloud-based services.

BIS was selected because of their commitment to meeting a critical need in the IT market by providing customized, turnkey services that allow for predictable operational expenses, effective control of expenditures, precise allocation of limited resources and convenient access to on-demand and pay-as-you-go technology.



"It's an honor to receive recognition for devotion to our company and this industry," said Phillip Long, CEO of BIS Technology Group. "Our experienced leadership team has moved us forward by keeping BIS focused on achieving success through sound business practices. The hard work and determination of the entire BIS team over the years has made this recognition possible. For that, I am grateful!"

## **About Business Information Solutions**

Business Information Solutions, a division of BIS Technology Group, is a full-service IT support company specializing in comprehensive IT solutions to businesses on the Gulf Coast. Learn more by calling 251.410.7601 or visiting askbis.com. BIS is based in Robertsdale, AL.

## **About BIS Technology Group**

BIS Technology Group is the technology leader on the Gulf Coast and is comprised of four divisions: information technology, web design & digital marketing, office equipment and business consulting. Together these divisions help local businesses exceed expectations and allow them to group to their full potential while minimizing risks. To learn more about BIS Technology Group, visit bistechnologygroup.com.

###