



**FOR IMMEDIATE RELEASE**

Contact: Katie Faggard

[kfaggard@askbis.com](mailto:kfaggard@askbis.com)

251.410.7601

**BIS DESIGNS TO EDUCATE BILOXI-BASED BUSINESS EXECUTIVES  
ON DIGITAL MARKETING TO AID IN COMPANY GROWTH  
*Complimentary Lunch & Learn set for June 15<sup>th</sup>***

**Robertsdale, AL (May 12, 2017)** – BIS Designs, an experienced digital marketing firm on the Gulf Coast, will host a free luncheon for Biloxi-based business executives. This event will educate local business owners how to use social media, search engine optimization, email marketing, and an app to successfully market your business by implementing our proven strategy to increase brand awareness and revenue. It will be held at Mary Mahoney's Old French House located at 110 Rue Magnolia, Biloxi, MS, on Thursday, June 15<sup>th</sup> from 11:30AM – 1:00PM.

Phillip Long, CEO of BIS Designs, along with his team of marketing experts, will walk you through an overview of what your business should be doing now in digital marketing. Reservations are required and may be made by visiting [www.askbisdesigns.com/seminar](http://www.askbisdesigns.com/seminar) or calling 251.410.7601

*Who Should Attend?*

Business owners, managers, and executives will get the most benefit from attending this luncheon. While marketing professionals are more than welcome to attend, the presentation is geared toward the business owner.

Phillip will discuss how to use personal and company social media channels to increase brand awareness, the importance of search engine optimization, and how having a mobile app can increase your monthly sales.



“According to Furry, users are spending 90% of their time in apps compared to the mobile Web,” said Phillip Long, CEO. “Mobile apps are fueling digital marketing and they are showing absolutely no signs of stopping. At BIS Designs, our app developer creates customized apps specific to your business needs and wants to drive traffic and increase sales. As a business owner, I believe that mobile apps is the way of the future and we have found a way to make them extremely affordable!”

To learn more about this event, visit [www.askbisdesigns.com/seminar](http://www.askbisdesigns.com/seminar). Additional business updates are planned throughout 2017. For more information about BIS Designs, please visit our website at [www.askbisdesigns.com](http://www.askbisdesigns.com).

### **About BIS Designs**

BIS Designs provides web design and digital marketing services to hundreds of small and medium businesses in the local market. With the solid understanding that marketing is vital to the success of your business, BIS Designs is de-bunking the “if you build it, they will come” myth by providing the highest quality web design and digital marketing solutions available. Headquartered in Robertsdale, Alabama, BIS Designs has been serving Gulf Coast businesses for over 6 years. Learn more at [www.askbisdesigns.com](http://www.askbisdesigns.com).

### **About BIS Technology Group**

BIS Technology Group is the technology leader on the Gulf Coast and is comprised of four divisions: information technology, web design & digital marketing, office equipment and business consulting. Together these divisions help local businesses exceed expectations and allow them to group to their full potential while minimizing risks. To learn more about BIS Technology Group, visit [bistechnologygroup.com](http://bistechnologygroup.com).

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