IMMEDIATE RELEASE

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Local IT Company Introduces AccelerateIT to Deliver a Smarter Technology Strategy for Gulf Coast Businesses

ROBERTSDALE, Alabama (*January 2026*) - Business Information Solutions, Inc. (BIS), a technology solutions provider serving businesses across the Gulf Coast, has announced the launch of **AccelerateIT**, a new strategic approach to delivering modern IT and cybersecurity services designed to help organizations operate more efficiently, securely, and confidently.

AccelerateIT powered by BIS brings together essential technology pillars including artificial intelligence, compliance, Microsoft 365, cybersecurity, and operational IT into one unified solution. Rather than treating each area as a separate initiative, AccelerateIT aligns technology decisions with real business priorities, helping organizations reduce complexity and move away from reactive, tool-based IT management.

As businesses across the Gulf Coast continue to adopt new technologies, many find themselves managing disconnected systems, rising compliance requirements, and growing cybersecurity risks without a clear strategy tying everything together. AccelerateIT was developed in response to these challenges, providing a more structured and forward-looking way to approach technology.

"Technology has become critical to every part of the business, but too often it's implemented in pieces," said Phillip Long, CEO at BIS. "Most organizations don't need more technology. They need technology that works together and supports real business outcomes. AccelerateIT reflects how IT should be delivered today, with strategy, security, and accountability at the center."

A key focus of AccelerateIT is helping organizations adopt emerging technologies, including artificial intelligence, in a responsible and secure way. As AI tools become more accessible, many businesses are experimenting without clear policies, governance, or oversight. AccelerateIT helps leadership teams evaluate where AI adds real value, while ensuring security, compliance, and data protection remain priorities.

In addition to AI, AccelerateIT emphasizes stronger use of Microsoft 365 as a core business platform. Many organizations rely on Microsoft tools daily but underutilize features that support security, collaboration, and productivity. AccelerateIT helps businesses align Microsoft 365 with their operational and compliance needs rather than treating it as a basic email and file-sharing solution.

AccelerateIT also addresses growing regulatory and cybersecurity pressures facing businesses of all sizes. By integrating compliance considerations and security best practices into a single technology approach, organizations gain clearer visibility into risk and a stronger foundation for decision-making.

The rollout of AccelerateIT will begin across BIS's service area, including Pensacola, Mobile, Montgomery, and Biloxi, starting in January 2026. The approach is designed to scale with organizations as they grow, adapt to new technologies, and navigate an increasingly complex digital landscape.

Business Information Solutions, Inc. has served Gulf Coast organizations for over 25 years, providing technology solutions tailored to the needs of local businesses. With AccelerateIT, BIS aims to help organizations move beyond day-to-day IT challenges and toward a more strategic, resilient technology future.

For more information about AccelerateIT powered by BIS, visit www.askbis.com/accelerateIT

About Business Information Solutions

Business Information Solutions, Inc. (BIS) is a full-service IT support company based in Robertsdale, AL. Founded in 2001, BIS specializes in providing comprehensive IT solutions to businesses across the Gulf Coast.